

Zoey Russomano

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Education

Maryland Institute College Of Art (MICA) 2017-2020

Bachelor of Fine Arts in Graphic Design

Raritan Valley Community College (RVCC) – 2014-2016

Associates of Fine Arts in Graphic Design

Honors and Awards

AAF scholarship march 2019 Awarded AAF scholarship by The American Advertising Federation.

Transfer Scholarship may 2018 Awarded AAF scholarship by The American Advertising Federation

Featured Artist october 2018 Work "Emperical featured in MICA Portfolios by the Curatorial Team.

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Phi Theta Kappa 2014, 2015, and 2016 Participant in the international honor society of twoyear colleges and academic programs.

DESIGN

Identity / Branding3D/4DMotion GraphicsPublication DesignLogo DesignCreative CodingEditorialPrint CollateralCSS/HTMLAugmented Reality

Web Design

SOFTWARE

Creative Cloud Spark AR
After Effects Google Suites
InDesign Figma

Illustrator Visual Code Studio
After Effects Streamlabs
Photoshop Word
Cinema 4D PJ5
Sketch Processing

Experience

Postcard Experiment May 2020

isolation.is - online platform

Contributor to a collection of interactive postcards that reflect the shared experience of lockdown during the COVID-19 pandemic. Designers and creative coders from all over the world participated in this project, sharing the cultural and social effects of isolation. https://isolation.is

Pixelation Website Design and Developemnt March - May 2020 https://pixelation.micagraphicdesign.org - online platform

Worked with students to design and develop an online exhibition to display our senior degree projects (the in-person show was canceled as a result of COVID-19). https://pixelation.micagraphicdesign.org

Head Graphic Designer June 2019 - June 2020

MICA Wellness Center

Designing materials including flyers, screen graphics, social media posts, schedules, punch cards, signage and promotional items for the MICA Wellness center. Managing social media content, printing materials, and monthly newsletters.

Freelancer Nov 2019 - April 2020

imre marketing agency

Assisting the Creative department on daily and large scale projects. Projects includes a social media posts, motion graphics, slide deck generation, and website planning. Designed the layout of a State Index Manual about LGBTQ homeless youth for True Colors United.

Creative Intern Aug - Nov 2019

Imre Marketing Agency

Worked alongside professional designers to learn and gain knowledge of design and business. Responsibilities included designing layouts, creating social media motion graphics, file organization, and multi-tasking on multiple projects.

Logo Generation June - Aug 2019

starkathletica

Collaborated with the start-up fitness apparel company to design a logo and brainstorm brand strategy.

Event Identity Jan - July 2019

Tedx Event

Served as head designer for a corporate event. Created an event Logo and event opening motion graphic showcasing the DISRUPT theme.

Kung Fu Karaoke Event Identity May – July 2019 Local Wisdom

Designed event branding for conference participants and to build excitement for the Kung Fu Karaoke event hosted by Local

Website Developer May - June 2019

The Flourishing Blossoms

Collaborated with the Founders of the non-profit organization to bring its website vision to life through design and code. The deliverables consist of an informational website coded in HTML, CSS, javascript, and PHP.